



# Dalton Walker

## Professional Summary

Passionate graphic designer with a strong foundation in brand development, illustration, and visual storytelling. Skilled in creating designs that reflect personality and purpose, while maintaining brand consistency. Adaptable and eager to learn new tools and techniques to stay current in a fast-evolving industry. Values creativity, collaboration, and growth in both personal and professional settings.

## Work Experience

### National Alumni Association - Student Graphic Designer

Tuscaloosa, AL

03/2023 - 05/2025

- Designed layouts for the Association's quarterly magazine and internal marketing materials
- Created visual assets for web designers, ensuring alignment with the brand.
- Maintained and updated the organization's brand guidelines, including typefaces and design consistency across all platforms.
- Supported over 100 alumni chapters nationwide through digital and print design deliverables

### Target - Sales Associate

Toledo, OH

08/2025 - Current

- Manage the technology department, assisting guests with product selection and technical questions.
- Receive and organize shipments, efficiently stocking new merchandise, and maintaining inventory accuracy.
- Maintain visually appealing and organized aisles, enhancing the in-store shopping experience.
- Collaborate with team members to meet store performance goals, and maintain operational standards.

### Valley View Baptist Church - Volunteer Graphic Designer

Tuscaloosa, AL

12/2023 - 05/2025

- Designed engaging visual content for church events, enhancing community participation and outreach efforts.
- Collaborated with ministry leaders to develop branding materials that aligned with organizational mission and values.
- Created and managed digital assets for social media campaigns, increasing online engagement and visibility.
- Produced high-quality print materials, including brochures and flyers, to promote church programs and services.

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## Portfolio

- daltonwalkergraphicdesign.com

## Education

05/2025

**The University of Alabama**

Tuscaloosa, AL

Bachelor of Fine Arts (BFA): Graphic Design

## Skills

- Logo Design
- Brand Design
- Illustration
- Web Design
- Brand Guidelines/Standards Manuals
- Photography
- Typography

## Software

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Figma